The Impact of Demographic Variables on Managerial Competencies and Career Advancement: Cases from the United Emirates and Malaysia









DIANA J. HALADAY
http://orcid.org/0000-0001-8454-8214
diana@cud.ac.ae
Canadian University Dubai
United Arab Emirates

One of the greatest challenges facing global organizations is the need for organizational standards for performance and career advancement that transcend cultural and national identities. Thus, this research paper examines the use of managerial competencies and their role in the career advancement of 338 managers in two different countries: The United Arab Emirates and Malaysia. Specifically, the research focuses on the impact of selected demographics (gender, education, and organizational culture) on the use of managerial competencies and career advancement. The descriptive-correlational survey method was used. Research findings show that both gender and the nature of the company do not significantly impact managerial competencies or career advancement; whereas, education has a significant impact on managerial competencies and career advancement. Given the limited research on the role of demographics on competencies and career advancement in non-western countries, this research study provides significant insights on the use of competencies as universal standards for performance and career advancement.

Keywords: Education, demographics, gender, organizational culture, career advancement, managerial competencies, United Arab Emirates, Malaysia

*Co-Author: Rommel Pilapil Sergio

REFERENCES

- Barakat, H. (1993). The Arab world: Society, culture, and state. Univ of California Press. Retrieved on September 12, 2015 from https://goo.gl/SDnDzy
- Baruch, Y., & Leeming, A. (2001). The added value of MBA studies-graduates' perceptions. *Personnel Review*, 30 (5), 589-602. Retrieved on March 18, 2015 from https://goo.gl/0MG9e1
- Baruch, Y., & Peiperl, M. (2000). The impact of an MBA on graduate careers. *Human Resource Management Journal*, 10 (2), 69. Retrieved on April 8, 2015 from https://goo.gl/jLz9X9
- Barzelay, M. (2001). *The new public management: Improving research and policy dialogue* (Vol.3). Univ of California Press. Retrieved on August 15, 2016 from https://goo.gl/7mdrax
- Bennis, W. G., & O'Toole, J. (2005). How business schools lost their way. *Harvard business review*, 83(5), 96-104. Retrieved on August 15, 2016 from https://goo.gl/7mdrax
- Borgonovi, E., & Brovetto, P. R. (1988). The concept of bureaucratic and managerial control in public administration. *Management development and the public sector*. Retrieved on August 15, 2016.
- Benschop, Y., & Doorewaard, H. (2012). Gender subtext revisited. *Equality, Diversity and Inclusion: An International Journal*, 31(3), 225-235. Retrieved on August 15, 2016 from https://goo.gl/wDoQFI
- Bergenhenegouwen, G. J. (1996). Competence development-a challenge for HRM professionals: core competences of organizations as guidelines for the development of employees. *Journal of European Industrial Training*, 20(9), 29-35. Retrieved on August 15, 2016 from https://goo.gl/KIFLsF
- Boyatzis, R. (1982). *The competent manager: A model for effective performance*. John Wiley & Sons. Retrieved on September 15, 2016 from https://goo.gl/3Q8uvr
- Boyatzis, R. E., & Renio Case, A. (1989). The impact of an MBA programme on managerial abilities. *Journal of Management Development*, 8(5), 66-77. Retrieved on August 15, 2016 from https://goo.gl/ZRXw1D
- Boyne, G. A. (2002). Public and private management: what's the difference?. *Journal of management studies*, 39(1), 97-122. Retrieved on August 15, 2016 from https://goo.gl/Ogyr9H
- Bozeman, B., & Straussman, J. D. (1990). *Public management strategies: Guidelines for managerial effectiveness*. Jossey-Bass. Retrieved on August 15, 2016.
- Bratton, D. A. (1998). Develop a framework of core competencies. *Credit Union Magazine*, *64*(10), 17-18. Retrieved on August 15, 2016.
- Burack, E. H., Hochwarter, W., & Mathys, N. J. (1997). The new management development paradigm. *People and Strategy*, 20(1), 14. Retrieved on August 15, 2016 from https://goo.gl/EjSA8I

- Burgoyne, J. G. (1993). The competence movement: Issues, stakeholders and prospects. *Personnel Review*, 22(6), 6-13. Retrieved on April 18, 2016 from https://goo.gl/gzyyv4
- Carmeli, A., Shalom, R., & Weisberg, J. (2007). Considerations in organizational career advancement: what really matters. *Personnel Review*, 36 (2), 190-205. Retrieved on April 18, 2016 from https://goo.gl/xqlJ7o
- Catano, V. M., Fitzgerald, C., Hackett, R., Wiesner, W., & Methot, L. (2009). *Recruitment and selection in Canada*. Cengage Learning. Retrieved on April 18, 2016 from https://goo.gl/Smm5Ai
- Cheng, M. I., Dainty, A. R., & Moore, D. R. (2005). Towards a multidimensional competency-based managerial performance framework: A hybrid approach. *Journal of Managerial Psychology*, 20(5), 380-396. Retrieved on April 18, 2016 from https://goo.gl/yZexVR
- Chong, E. (2013). Managerial competencies and career advancement: A comparative study of managers in two countries. *Journal of Business Research*, 66(3), 345-353. Retrieved on April 18, 2016 from https://goo.gl/Lm2NSu
- Collin, A. (1989). Managers' competence: rhetoric, reality and research. *Personnel Review*, 18(6), 20-25. Retrieved on April 18, 2016 from https://goo.gl/Q6s0Rj
- Cooper, D. (2004). Organisational Change: from Public to Private Sector A UK based reflective Case Study. *Journal of American Academy of Business*, *5*(1), 2. Retrieved on April 18, 2016 from https://www.scribd.com/document/86041516/13200365
- Dubois, D.D., Rothwell, W.J., Stern, D.J. and Kemp, L.K. (2004), Competency-based Human Resource Management, 1st ed., Davies-Black Publishing, Palo Alto, CA. Retrieved on April 18, 2016 from https://goo.gl/XogXED
- Eagly, A. H., & Carli, L. L. (2007). Women and the labyrinth of leadership. *Harvard business review*, 85(9), 62. Retrieved on April 18, 2016 from https://goo.gl/0ikWq4
- Fagenson, E. A. (1993). Diversity in management: introduction and the importance of women in management. *Women in management*, 3-15. Retrieved on April 18, 2016.
- Feiner, S. and Golley, N. (2012). "Cracking the mosaic ceiling", presentation theme, Gender and Women's Studies in the Arab Region, 7-9 March 2012, <u>American University</u> of Sharjah. Retrieved on March 7, 2012 from www2.aus.edu/conferences/cfp/program.php
- Greengard, S. (1999). Competency management delivers spectacular corporate gains. *Workforce*, 78(3), 104-106. Retrieved on April 18, 2016.
- Grey, C. (2004). Reinventing business schools: The contribution of critical management education. Academy of Management Learning & Education, 3(2), 178-186. Retrieved on April 18, 2016 from http://amle.aom.org/content/3/2/178.short

- Hager, P., Gonczi, A., & Athanasou, J. (1994). General issues about assessment of competence. *Assessment and evaluation in higher education*, 19(1), 3-16. Retrieved on April 22, 2016 from http://www.tandfonline.com/doi/abs/10.1080/0260293940190101
- Haladay, D., Sergio, R., Opulencia, M. J., & Antiado, D. (2016). Strategic Talent Management Practices in the United Arab Emirates, *World Review of Business Research*, 6(1), 118 128. Retrieved on August 18, 2016 from https://goo.gl/CPwfpq
- Hoffmann, T. (1999). The meanings of competency. *Journal of European Industrial Training*, 23(6), 275-286. Retrieved on August 18, 2016 from https://goo.gl/adpBkV
- Hofstede, G. (1980). Motivation, leadership, and organization: do American theories apply abroad? *Organizational dynamics*, *9*(1), 42-63. Retrieved on April 18, 2016 from https://goo.gl/BgD7lp
- House, R. J. (1998). A brief history of GLOBE. *Journal of Managerial Psychology*, 13(3/4), 230-240. Retrieved on March 10, 2015 from https://goo.gl/JxqavE
- Jubb, R., & Robotham, D. (1997). Competences in management development: challenging the myths. *Journal of European Industrial Training*, 21(5), 171-175. Retrieved on March 10, 2015 from https://goo.gl/5Sx6g5
- Kretovics, M. A. (1999). Assessing the MBA: what do our students learn?. *Journal of Management Development*, *18*(2), 125-136. Retrieved on March 10, 2015 from https://goo.gl/xqmxCs
- Lawler, E. E. (1994). From job-based to competency-based organizations. *Journal of organizational behavior*, *15*(1), 3-15. Retrieved on March 10, 2015 from https://goo.gl/Wkw14U
- Lynn, L. E., Heinrich, C. J., & Hill, C. J. (2000). Studying governance and public management: Challenges and prospects. *Journal of Public Administration Research and Theory*, 10(2), 233-262. Retrieved on March 10, 2015 from https://goo.gl/w1Nrxd
- Mellahi, K. (2000). The teaching of leadership on UK MBA programmes: A critical analysis from an international perspective. *Journal of Management Development*, 19(4), 297-308. Retrieved on March 10, 2015 from https://goo.gl/BV7tFS
- Metcalfe, B. D. (2008). Women, management and globalization in the Middle East. *Journal of Business Ethics*, 83(1), 85-100. Retrieved on March 10, 2015 from https://goo.gl/uz3dkl
- Moynihan, D. P., & Pandey, S. K. (2007). The role of organizations in fostering public service motivation. *Public administration review*, 67(1), 40-53. Retrieved on March 10, 2015 from https://goo.gl/fYOgDq
- Mostafa, M. M. (2005). Attitudes towards women managers in the United Arab Emirates: The effects of patriarchy, age, and sex differences. *Journal of Managerial Psychology*, 20(6), 522-540. Retrieved on March 10, 2015 from https://goo.gl/8EEWjK

- Noordegraaf, M. (2000). Professional sense-makers: Managerial competencies amidst ambiguity. *International Journal of Public Sector Management*, *13*(4), 319-332. Retrieved on September 10, 2015 from https://goo.gl/EAfw7M
- Omar, A., & Davidson, M. J. (2001). Women in management: a comparative cross-cultural overview. *Cross Cultural Management: An International Journal*, 8(3/4), 35-67. Retrieved on March 10, 2015 from https://goo.gl/L5TxuS
- Pfeffer, J., & Fong, C. T. (2002). The end of business schools? Less success than meets the eye. *Academy of management learning & education*, 1(1), 78-95. Retrieved on March 10, 2015 from http://amle.aom.org/content/1/1/78.short
- Porter, L. W., & McKibbin, L. E. (1988). *Management Education and Development: Drift or Thrust into the 21st Century?*. McGraw-Hill Book Company, College Division, PO Box 400, Hightstown, NJ 08520. Retrieved on January 18, 2015 from http://eric.ed.gov/?id=ED301072
- Powell, G. N., & Graves, L. M. (2003). *Women and men in management*. Sage. Retrieved on January 10, 2014 from http://eprints.lancs.ac.uk/66901/
- Pringle, J., & Mallon, M. (2003). Challenges for the boundaryless career odyssey. *International Journal of Human Resource Management*, *14*(5), 839-853. Retrieved on January 10, 2014 from https://goo.gl/IUocCT
- Rainey, H. G., & Bozeman, B. (2000). Comparing public and private organizations: Empirical research and the power of the a priori. *Journal of public administration research and theory*, 10(2), 447-470. Retrieved on January 10, 2014 from https://goo.gl/bCPRj0
- Rhodes, M. L., & Keogan, J. F. (2005). Strategic choice in the Non-Profit Sector: modelling the dimensions of strategy. *Irish Journal of Management*, 26(1), 122. Retrieved on January 10, 2014 from https://goo.gl/TTof98
- Schein, E. H. (2010). *Organizational culture and leadership* (Vol. 2). John Wiley & Sons. Retrieved on January 10, 2014 from https://goo.gl/S0O17B
- Shafritz, J. M., & Ott, J. S. (1992). Classics of Organization Theory, Pacific Grove, CA: Brooks. Retrieved on January 10, 2014.
- Strebler, M. (1997). *Getting the Best Out of Your Competencies*. Grantham Book Services, Isaac Newton Way, Alma Park Industrial Estate, Grantham NG31 9SD, England, United Kingdom. Retrieved on January 10, 2014 from http://eric.ed.gov/?id=ED409440
- Sternberg, R. J., & Kolligian Jr, J. E. (1990). *Competence considered*. Yale University Press. Retrieved on January 10, 2014 from http://psycnet.apa.org/psycinfo/1990-97403-000

- Syed, J., & Özbilgin, M. (2009). A relational framework for international transfer of diversity management practices. *The International Journal of Human Resource Management*, 20(12), 2435-2453. Retrieved on January 10, 2014 from https://goo.gl/Em72fT
- Sturges, J., Simpson, R., & Altman, Y. (2003). Capitalising on learning: an exploration of the MBA as a vehicle for developing career competencies. *International Journal of Training and Development*, 7(1), 53-66. Retrieved on January 11, 2014 from https://goo.gl/Uqz0kO
- Thurasamy, R., Lo, M. C., Yang Amri, A., & Noor, N. (2011). An analysis of career advancement among engineers in manufacturing organizations. *International Journal of Commerce and Management*, 21(2), 143-157. Retrieved on January 13, 2014 from https://goo.gl/6o9S2E
- Triandis, H. C. (2004). The many dimensions of culture. *The Academy of Management Executive*, 18(1), 88-93. Retrieved on January 13, 2014 from http://amp.aom.org/content/18/1/88.short
- Trompenaars, F. (1994). Riding the Waves of Culture: Understanding Diversity in Global Business Irwin Pro. Retrieved on January 10, 2014 from https://goo.gl/rLqP2E
- Ulrich, D. (2013). Human resource champions: The next agenda for adding value and delivering results. Harvard Business Press. Retrieved on January 10, 2014 from https://goo.gl/PnJmZS
- Wilson, F. M. (2013). *Organizational behaviour and work: a critical introduction*. Oxford University Press. Retrieved on January 10, 2015 from https://goo.gl/N7mpyx
- Xian, H., & Woodhams, C. (2008). Managing careers: Experiences of successful women in the Chinese IT industry. *Gender in Management: An International Journal*, 23(6), 409-425. Retrieved on September 19, 2014 from https://goo.gl/CCdQ3d
- Zhao, W., & Zhou, X. (2008). Intraorganizational career advancement and voluntary turnover in a multinational bank in Taiwan. *Career Development International*, 13(5), 402-424. Retrieved on January 10, 2014 from https://goo.gl/eYNfwf
- Yukongdi, V., & Benson, J. (2006). Women in Asian management. Retrieved on August 3, 2015 from https://goo.gl/Pmxtth